

## Conflicts of Interest

Conflicts of interest can cause real harm if not properly managed. They can have a detrimental impact on our customers and the trust they have in us. Plus they can erode the trust that exists between colleagues, as well as lead to regulatory issues.

## Keeping us on the right track

Our Conflicts of Interest Policy Standard helps us understand relevant laws and regulations, and how we should follow them.

## The Standards we uphold

To ensure all our colleagues understand their roles and responsibilities in managing conflicts of interest, we have what we call Standards.

These are supported by Group-wide Policy Breach & Exemption Guidance, and apply to the entire Virgin Money Group. That includes our employees, contractors, agency workers, and directors. To help colleagues stay up-to-date, all must complete conflict of interest training at least once a year.

We have minimum control requirements that we aim to stick to. Here's a summary:

- We review, assess and, where appropriate, escalate conflicts recorded in our Gifts & Conflicts of Interest Register.
- We review conflicts to ensure an appropriate management response.
- We minimise the risk of conflicts of interest arising where an employee holds a role in more than one regulated entity at any given time.
- We identify any risks relating to conflicts of interest, and reflect them within our Business Unit risk profiles. These are reviewed at least semi-annually.
- We ensure conflicts of interest are considered when implementing change in accordance with the Change Management Policy Standard. Any conflicts identified are reflected in Business Unit risk profiles.
- We test and review our activities to ensure we're in line with our Conflicts of Interest Policy Standard.
- We carry out frequent assurance testing for high-risk areas. This ensures that potential breaches are identified, and pre-emptive action is taken.
- We manage any failure by colleagues to record gifts or conflicts of interest in line with our performance management framework.
- We consider conflicts of interest when proposing a strategic decision to undertake activities,
  or to offer products from entities outside of the ring-fenced banking Group, in line with regulatory
  requirements. Detailed analysis must be carried out, including proposals for resolving a potential
  conflict. A summary of the assessment must be provided to the Board for consideration prior to
  approval of the change.